



STUDIO 100 PACTS WITH BEE'S DREAM FOR MAYA THE BEE

 Chelsea Regan  2 hours ago  Top Stories

Studio 100 Media has entered into a licensing agreement with the French food technology startup Bee's dream for the animated kids' series *Maya the Bee*.

Bee's dream brings honey directly from the beehive to the table, with the honey produced directly, stored and packaged by the bees in individual portions that are recyclable and biodegradable. The contract with the company was negotiated and concluded by French licensing agency M.J.A. Licensing, which is representing several of Studio 100's brands in France.

Charles-Olivier Oudin, CEO of Bee's dream, said: "At Bee's dream, we are very proud and delighted to partner with *Maya the Bee*, the greatest bee ambassador ever. The values defended by Maya are the ones to jointly embrace and stand up for. Special thanks to Studio 100, who are very supportive and have constantly provided us with meaningful advice."

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